



# ADVERTISING PACKAGES



FOR AIRLINES

# 1. BANNER ADVERTISING

Sidebar banner on our Business and First-Class category, placed right after the "Latest Deals" section.

Available in these sizes:

- **Square** 440x440px = **\$260 / month**
- **Skyscraper** 440x580px = **\$290 / month**

## 2. SPONSORED FLIGHT DEAL

### A) For Platinum / Paid Users only

- Posted on our platform and **promoted** on our social channels (**Facebook Page** and **Group** with over 1.6 Mio members) using a direct link with your provided UTM.
- Included in relevant Newsletters
- Airline branded post
  - Photos & short description of the airline
- Price per post: **\$50 - \$150**, depending on exclusivity and frequency
  - e.g. **\$50 / post** if it's a promo / sale
  - e.g. **\$150 / post** if it's a "regular" fare

### B) Publicly available / No Paywall or Login required

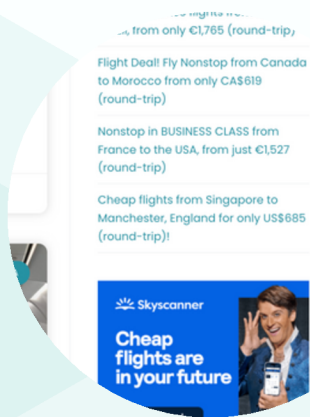
- Same as above, but publicly available and the link posted on socials redirecting directly to the airlines website
- Price per post: **\$150 - \$350**, depending on frequency
  - **\$150 / Post** if up to **8x/month**
  - **\$350 / Post** if up to **2x/month**

## 3. SPONSORED ARTICLE

### Permanent Placement / Public

- An in-depth article highlighting the Airline, unique selling points, routes, and benefits, including photos & videos (provided by the Airline)
- A Call-to-Action Button (do-follow link) directly linking to the booking page or integrating a booking form (if possible). Each option **without any commission**
- The article can be updated quarterly to reflect any changes (Excluding promos, etc.)

**One-time fee: \$1200**, including the quarterly updates





# THAT WHY IT'S WORTH IT

Partnering with World Traveller Club gives Airlines direct access to a highly engaged audience of Business and First-Class travelers, offering premium exposure through targeted ads and exclusive content to boost bookings.

Reach the right audience and grow your brand effortlessly.



## FLEXIBLE PARTNER

We offer flexible advertising solutions and are open to creative ideas to ensure the best fit for your brand's needs.



## ACTIVE PAID USERS

Reach over **50,000 monthly active paid users** actively searching for premium travel deals globally.



## SOCIAL REACH

Leverage our 1.6 million members across Facebook groups and social media platforms to amplify your promotions.



## TARGET MARKET

Directly engage with travelers specifically interested in Business and First-Class, aligning perfectly with most Airlines



Do you have any questions?  
Feel free to contact us **[info@worldtravelerclub.com](mailto:info@worldtravelerclub.com)**